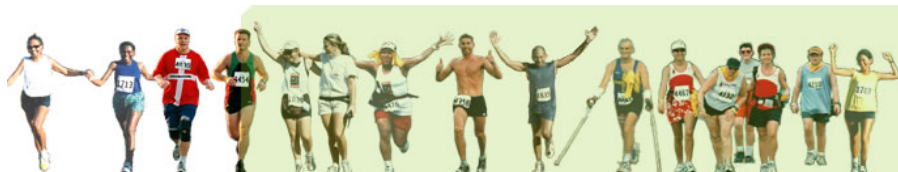




## 2012 FACT SHEET

# Reggae Marathon & Half Marathon & 10K

<b>Dates</b>	<b>November 29 to December 01, 2012</b>
<b>Location</b>	<p><b>Negril, Jamaica</b></p> <p>The Marathon, Half-Marathon and 10K, start at Long Bay Beach Park situated along Negril's famed 7-mile white sand beach. The course loops into the town of Negril then heads north towards the town of Green Island.</p> <p>The mostly flat course is an IAAF certified marathon and half-marathon course.</p>
<b>Events</b>	<p><b>Thursday, November 29</b></p> <ul style="list-style-type: none"> <li>Registration Opens – Couples Swept Away Sporting Complex (1:00 pm to 5:00 pm)</li> </ul> <p><b>Friday, November 30</b></p> <ul style="list-style-type: none"> <li>Registration &amp; Runner Packet Collection – Couples Swept Away Sporting Complex (10:00 am to 9:00 pm)</li> <li>JHTA 'World's Best' Pasta Party – Couples Swept Away Sporting Complex (5:30 pm to 9:00 pm)</li> </ul> <p><b>Saturday, December 1</b></p> <ul style="list-style-type: none"> <li>Reggae Marathon &amp; Half Marathon &amp; 10K start – Long Bay Beach Park (5:15 am)</li> <li>Finish Line Beach Bash - Victory Party &amp; Awards Ceremony – Long Bay Beach Park till 1:00 pm</li> </ul>
<b>Course Information</b>	<ul style="list-style-type: none"> <li>START and FINISH at Long Bay Beach Park on Norman Manley Boulevard</li> <li>Start Time: 5:15 am; course remains open for 7 hours</li> <li>Water/Aid Stations every mile – 25 in all, manned by experienced marathoners and enthusiastic volunteers</li> <li>Cooling stations with misters and iced towel wraps</li> <li>Inspirational Reggae Music at every mile</li> <li>Closed lanes for runners</li> <li>A certified IAAF &amp; AIMS marathon course meeting international standards.</li> <li>The event is sanctioned by the Jamaica Athletics Administrative Association (JAAA).</li> <li>Medical stations positioned along the course and staffed by a premier multi-disciplinary medical team with a helicopter on call for airlift to hospital.</li> </ul>
<b>Weather</b>	<ul style="list-style-type: none"> <li>The temperature should be a low of 76°F at the start of the race. With low annual rainfall, rain is not expected.</li> </ul>
<b>Race Background</b>	<ul style="list-style-type: none"> <li>In its twelfth year, the Reggae Marathon, Half Marathon &amp; 10K has earned the reputation for being a well-organized international event, focused on runner enjoyment. Participants combine an island vacation and a great sporting event for a truly unique experience.</li> <li>Maximum 3,000 participants allowed.</li> <li><a href="http://www.reggaemarathon.com">www.reggaemarathon.com</a> provides updated race information and should be checked regularly up to race day.</li> </ul>



<b>Testimonial</b>	<p><i>"If there is a better overall experience at another event in the world, I'm not aware of it!"</i> Bob Moore 2011</p> <p>"Thank you very much for a superb race Saturday :) I am definitely coming back to do another Reggae Marathon.... Christian 2010</p> <p>Thank *you* and the race organizers and volunteers for putting on one of the best races on the planet! You got both the thousand little details and the race experience big picture just right !....Chuck 2009</p> <p><i>" I've run 18 marathons and this is one of my favorites"....Meng 2008</i></p> <p><i>"By the way, your race is the best organized of all the marathons I have run, so far, including New York and Chicago.</i></p> <p><i>".....Emmanuel A. Enujioke, Ph.D 2006</i></p> <p><i>"I have run over 15 marathons in several different states in the USA. This is truly the best because the amenities, friendly atmosphere and definitely the most awesome pasta party. It is truly the best kept marathon secret."..Dianne Worrell, 2006</i></p> <p><b>Reggae Marathon included in the London Paper's list of 'Top 10 Marathons around the world' – April 08</b></p> <p><b>Reggae Marathon event again mentioned as one of the "top ten places to run a marathon".</b></p> <p><b>"Glancing Askance" by Bedford New York writer Mark Wollin, January 2011</b></p>	
<b>Organizers &amp; Partners</b>	<ul style="list-style-type: none"> <li>• The Jamdammers Running Club of Kingston <a href="http://www.jamdammers.com">www.jamdammers.com</a></li> <li>• The Jamaica Tourist Board</li> <li>• The Negril Chapter of the Jamaica Hotel Tourist Association (JHTA)</li> <li>• The Jamaica Athletics Administrative Association (JAAA).</li> <li>• The Negril Chamber of Commerce</li> <li>• The Volunteer communities of Negril and Green Island</li> <li>• The Ministry of Health &amp; the Sports Medicine Association of Jamaica</li> </ul>	
<b>Registration</b>	<p>Online via <a href="http://www.reggaemarathon.com">www.reggaemarathon.com</a>. Or, by mail to Reggae Marathon 2012, 87-89 Tower Street, Kingston, Jamaica</p> <p>Deadlines: Mail Entries postmarked November 19, 2012 ; Online November 27, 2012 ("no problem, man")</p> <p><b>THERE WILL BE NO RACE DAY REGISTRATION OR PACKET PICK-UP.</b></p>	
<b>Entry Fee &amp; Rules</b>	<p><b>Marathon:</b>US\$90.00 per person on or before July 31, 2012 US\$100 after Aug 1,US\$120 at Negril Expo</p> <p><b>Half-Marathon:</b>US\$85.00 per person on or before July 31, 2012 US\$95.00 per person after August 1, 2012 US\$110 at Negril Expo</p> <p><b>10K</b>US\$60.00 per person or before July 31, 2012, US\$70.00 after August 1, US\$85 at Negril Expo- <b>min age 10 years</b></p> <p><b>Entry fees are NOT REFUNDABLE or TRANSFERABLE. Participants must be 18 years or older on race day; for the half marathon, 14 yrs. or older</b></p>	
<b>Goodies &amp; Other Stuff</b>	<ul style="list-style-type: none"> <li>• Commemorative finishers medal</li> <li>• Official Reggae Marathon t-shirt</li> <li>• Free entry to the World's Best Pasta Party</li> <li>• Free entry to the Victory &amp; Awards Party</li> <li>• Over US\$10,000 in total prize money</li> <li>• The Bob Marley and Rita Marley Trophies awarded to the male and female winners of the Reggae Marathon</li> <li>• Age group &amp; Participation award certificates will be awarded in all categories</li> <li>• Special prize category for High School Boys &amp; Girls in the 10K</li> <li>• Special prize category for Corporate Teams in the Half Marathon and 10K</li> </ul>	
<b>Scoring &amp; Results</b>	<ul style="list-style-type: none"> <li>• ChampionChip timing system featuring My Laps</li> <li>• Live online tracking of runners along the course at <a href="http://www.reggaemarathon.com">www.reggaemarathon.com</a> and interim results posted during the race.</li> <li>• Live web cast of the finish line on line at <a href="http://www.reggaemarathon.com">www.reggaemarathon.com</a></li> </ul>	
<b>Major Sponsors</b>	<ul style="list-style-type: none"> <li>• PUMA Running; Jamaica Tourist Board; Jamdammers Running Club of Kingston; The Jamaica Hotel Tourist Association (JHTA) – Negril Chapter; JAAA.</li> </ul>	
<b>Contact Info:</b>	<p><b>Race Director:</b> Alfred 'Frano' Francis 87-89 Tower Street, Kingston, Jamaica Tel: 1-876-922-8677; Fax: 1-876-922-0155 Email: <a href="mailto:racedirector@reggaemarathon.com">racedirector@reggaemarathon.com</a></p>	<p><b>Marketing:</b> Diane C. Ellis Director of Sponsorship Reggae Marathon Email: <a href="mailto:frandan@cwjamaica.com">frandan@cwjamaica.com</a></p>

